AUDIO
VISUAL

SALES SPECIALIST

Global AV Sales

WELCOME
MESSAGE

Dave Willliams
CEO

With a passion to provide exceptional service and out of a frustration with under performing representation, Dave founded **Global AV Sales** in **2012** to bridge that gap.

Our main objective is to help audio visual brands penetrate new international markets by connecting with suitable distribution partners.

If you are looking to break into a new market or are not getting the results in a particular region, let's work together to increase sales and profit with exceptional service.

Dave Williams

ABOUT
GLOBAL AV SALES

Global AV Sales is an International manufacturers sales specialist that connects consumer electronics manufacturers from around the world with leading distribution partners.

With over **34 years** of industry experience across retail, custom installation, distribution and international sales, we work hard to increase sales opportunities and distributor engagement to delivery exceptional results for our brands.

Fast Facts

14

Brands represented

Sales in over **60** Countries

English, Spanish, German

OUR SERVICES

Sales Representation

We become part of your team representing your brand Internationally and partnering with the best distribution and wholesale channels to increase sales revenue and profit.

We vet all interested distribution parties through a series of phone calls and references and can facilitate the agreement between your brand and the distributor.

We attend key industry trade shows, expo’s and conferences to meet with potential and existing distribution partners on your behalf as part of our service.

OUR SERVICES

Account Management

We pride ourself on building true business partnerships, keeping in regular contact with distributors and being available to answer their questions. This is through face-to-face contact, phone conversations, messaging, email and e-news.

We provide our brands with regular market updates, including an annual performance report.

Product Training

We facilitate regular product training to ensure all the brand and product nuances are understood in an easy format. With our vast experience, we add value with sales suggestions and techniques.

MEET
THE TEAM

Dave Williams CEO

With over 35 years in the Audio Visual Industry, he's been around the block a few times but still has a head of full jet black hair! Born in the UK, raised in New Zealand and now an Australian citizen, he is well versed with international sales repping.

In his spare time, you'll find him on a mountain bike, skiing or walking his dog Scooby.

Micaela Corcimari Business Development Manager

Mica joined Global AV Sales in 2022 and is an integral part of the business being based in Europe. She has been in the industry for 8 years and is experienced in Business Development, Sales Support, Marketing and setting up a distribution company. She is leading the way for Women in Audio.

She loves spending her spare time cycling, hiking and enjoying local food and wine.

Jo Prothero Marketing Ninja

Jo is Dave's partner and has a background in tourism and product marketing and works for the brand part-time.

For the rest of the time you can find her riding her mountain bike. She operates her own skills coaching and events business and has a passion for getting more women riding mountain bikes.

WHY US?

We are professional, honest, trust worthy and results driven.

We have all time zones covered making us very responsive. Dave is based in the Asia Pacific region and Mica in Europe.

We represent your brand or support distributors at international industry expos and conferences.

Benefits for your brand

- Global expansion with exceptional results in a reasonable timeframe.
- We connect your brand with a network of distribution opportunities.
- We are a cost efficient option when compared to employing you own sales person.

Distributor benefits

- We represent multiple brands with one point of contact.
- We offer extensive product training for your sales team.
- We do the leg work to get you all the information you need to sell the products.

BRANDS

14

- Clarus
- Electrocompaniet
- Ferrum
- Garvan Acoustic
- Graham Audio
- HDA
- Krix
- LEA Professional
- MC2
- PRO Moose Sound
- Screen Excellence
- Tributaries
- Ultrafide
- Viva Audio

Legend

HiFi | Audio Visual / Custom Installation | Control

CLAURS CABLES

CLARUS™
CRYSTAL CLEAR SOUND

In the spirit of the true audiophile, **Clarus Cables** are designed to immerse discerning listeners in an ultimate audio experience with meticulous procession.

Leveraging the talents of celebrated cable designer Jay Victor, the Clarus Audiophile Collection features a stunning array of patented and patent-pending technologies, constructed with the finest metallurgy and materials to produce a pure audiophile experience.

Learn more about Clarus Cables

PRODUCT RANGE

HIFI AUDIO CABLES

PRODUCT SPOTLIGHT: **CRIMSON RANGE**

The Crimson range of Audio cables are designed to deliver the audio signal with the least amount of degradation, distortion or colouration. Delivering you what the artist and engineer recorded in the purest possible way. Using Pure Continuous Cast Copper (PCCC) and individual conductors for High, Mid and Bass frequencies ensure this is possible.

PRODUCT SPOTLIGHT: **AQUA RANGE**

Clarus Aqua cables provide many of the same unique performance features of Crimson series but with slightly smaller gauges of copper. Each cable design was evaluated and decided upon to ensure the best possible performance for the intended job at hand.

Balanced, RCA, Digital, Subwoofer, Phono, Speaker cable and Power cables, all individually designed for maximum performance. Only outshone by Crimson!

ELECTROPCOMANIET

ELECTROCOMPANIET
If music *really* matters™

Electrocompaniet has a legacy of over 50 years in the industry, producing world-class HiFi products, or rather, “fine audio instruments”, as they like to call them.
They have been recognised by discerning audiophiles, enthusiasts, industry professionals and some of the worlds major recording studios for over four decades and are sold by authorised distributors and dealers in more than 50 countries.

If music really matters

Learn more about Electrocompainet

PRODUCT RANGE

AMPLIFIERS
SPEAKERS
STREAMERS

PRODUCT SPOTLIGHT – **AW 800 M REFERENCE**

This Classic Line flagship power amplifier replaces the legendary AW 600 NEMO as our most powerful monoblock power amplifier. The amplifier showcases an updated, yet unmistakable and distinctive design that is a perfect match for all current and legacy Electrocompaniet products.

ECI 6 DX MKII INTEGRATED AMP/DAC/STREAMER

The ECI 6 DX MKII combines a best-in-class feature set with cutting-edge audio technology and true Electrocompaniet sound. This single unit can play whichever, wherever and whatever audio source you may have, and makes it sound like music was meant to sound.

TANA SL2 SPEAKER & STREAMER

A wireless loudspeaker, an amplifier, and an audio streamer. It can play music from your collection or files from the Internet. Control is easy, either via our app or a web browser. On its own it is a perfect companion to bring music to the kitchen, home office, or living room. Combine it with the active loudspeaker TANA L2 to create a wireless HiFi stereo system or SIRA L-1 Sub-woofer.

FERRUM

Ferrum Audio is a new brand proudly made in Poland by parent company, HEM who have manufactured high end audio since 1998.

HYPSOS is their firstborn, OOR the second, ERCO the third and WANDLA fourth. These four siblings perform like nothing else right out of the box. Marrying the HYPSOS power supply to one of the other three will unleash musical bliss.

With EISA Awards in 2021, 2022 & 2023 prepare for some serious listening.

> *The performance is excellent in every respect: music of every genre is reproduced in detail.*
>
> Stereo magazine about WANDLA.

Learn more about Ferrum

PRODUCT RANGE

HIFI & HEADFI ELECTRONICS

PRODUCT SPOTLIGHT – **WANDLA DAC**

No ordinary Digital to Analogue converter. Every section is designed from the ground up to offer the best audio performance in class. Utilising 'SERCE' in-house designed digital audio system module with optimised ARM processor, replacing 5 chips and reducing the signal path. The result is evident with the reviews and awards.

HYPSOS POWER SUPPLY

The power supply is the heart of the audio system, so it's no surprise that the Hypsos linear hybrid power supply adds so much to the performance. Hypsos reduces ripple and noise in the power supply, and allows for 'sweet spot' tuning.

The result is a more dynamic and complete sound performance for what ever component you power. Use this on any device from 5v to 30v and up to 6A of current. Use with DACs, Streamers, NAS Drives, Turntables, or whatever you want.

GARVAN
ACOUSTIC

Garvan®
ARREDAMENTO ACUSTICO

Garvan offers a premium listening experience delivered by architectural loudspeakers. This product perfectly suits any environment, thanks to special design solutions and real flush mount speakers together with endless possibilities of customisations of materials and colours.

Natural sound meets interior design and art

Learn more about Garvan

PRODUCT RANGE

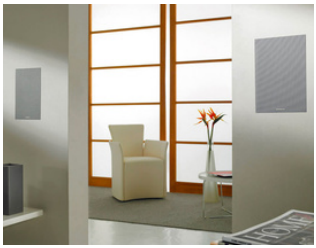
ARCHITECTURAL
LOUD SPEAKERS

PRODUCT SPOTLIGHT – **SN120**

The SN120 outdoor loudspeaker is designed to be installed in gardens and terraces for a superior outdoor listening experience. Thanks to its minimal design and maximum power offered in the smallest size it enriches the finest outdoor spaces. The 360° natural and light sound offers a superior listening experience.

IN-WALL

The speakers disappear into the walls thanks to the flush-fitting technology created by Garvan in 2006. The loudspeakers are especially suitable to be installed into very small formwork. This guarantees a unique listening quality, while the steel used for the structure provides an interference-resistant stiffness.



The aesthetic covers are completely customisable.

TEARDROP SPEAKER

The famous Goccia ‘hanging teardrop’ speaker is the ultimate expression of design. Manufactured in Ceramic by world famous Gatti works in Faenza, they can be custom painted, glazed and fired to your liking. The sound when reinforced with a subwoofer is beautifully elegant like its look.

GRAHAM AUDIO

Graham Audio is a family-owned British company based in Newton Abbot, a small market town in Devon, south-west England. They are passionate about high-quality audio and believe that the classic BBC loudspeaker designs offer levels of neutrality, transparency and realism that are hard to find elsewhere today. Using modern components and production techniques, they have been able to maximise the performance while remaining true to the original designs.

"...Music is fundamentally about communication, and the LS3/5 is one of the great communicators among speakers..."

Learn more about Graham Audio

PRODUCT RANGE

CLASSIC DESIGN
HIFI LOUDSPEAKERS

PRODUCT SPOTLIGHT: LS3/5A

The BBC Licenced 'Chartwell LS3/5A' is perhaps the most famous of the BBC Designs Department models. Now engineered by Derek Hughes (Ex BBC engineering) with Graham Audio, you can experience the detail and clarity they offer HiFi enthusiasts.

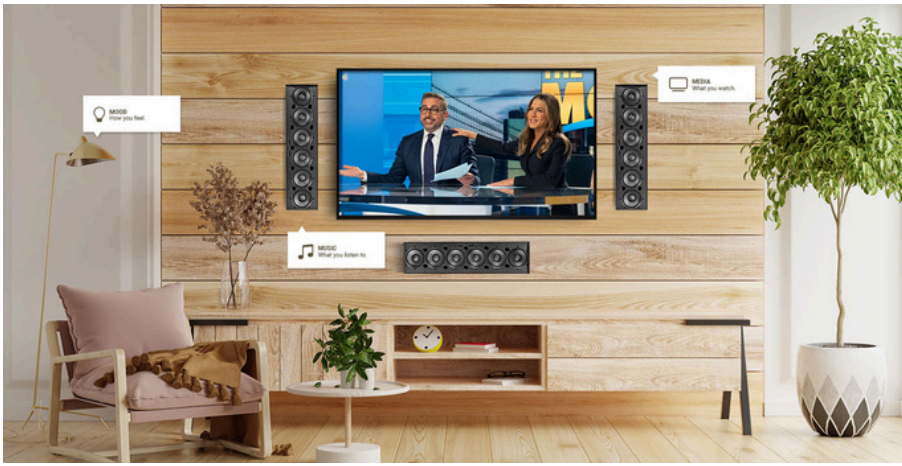
PRODUCT SPOTLIGHT: LS5-9

"The Graham Audio LS5/9 is an unusual and impressive speaker. It does a startlingly good job of transcending its small size to present large-scale music convincingly. It has a balance very close to neutral and surprising dynamic capacity. It may be that you have a need for a small speaker, if so, the Graham Audio LS5/9 is surely an item of extraordinary interest. Few other speakers of its size offer anything like a comparable musical truth. Come to that, rather few of any size do. The Absolute Sound.

HDA
U-CONTROL

HDA

HDA u-Control design innovative solutions that connect your entertainment and environment in perfect harmony. From TVs and music to lighting, shading, and beyond—everything works effortlessly together. Whether you're transforming a home or upgrading a business, HDA gives you the power to take complete control with confidence.



Simple interation with everday technology

Learn more about HDA u-Control

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ARCHITECTURAL
LOUD SPEAKERS

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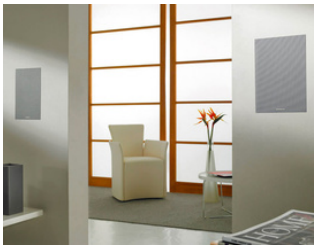

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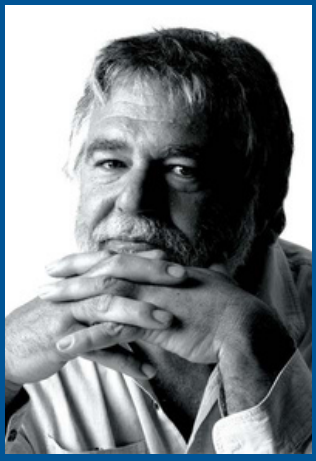
KRIX

Krix is a family owned and operated loudspeaker design manufacturer based in Adelaide Australia. Celebrating **50 years** of business in 2024, we proudly represent them worldwide.

Krix home cinema loudspeakers are designed to fit a purpose rather than a price, and all based on their commercial cinema knowledge to deliver you the best possible experience at a price point that suits your budget and room size. You can't unhear the Krix difference!



“When your hair stands up on end, when you feel the sound, you know it’s working, you know it’s Krix”

Scott Krix.

Learn more about Krix

PRODUCT RANGE

HOME CINEMA & CUSTOM INSTALL LOUDSPEAKERS

PRODUCT SPOTLIGHT – **MX RANGE**

The ultimate 'behind screen' home cinema loudspeaker series, utilising commercial cinema design expertise to deliver 'Real Cinema at Home', plus ease of installation for the Custom Integrator makes this an essential for the Home Cinema experts.

SX RANGE

With matching Krix voicing, they have a speaker to suit all installation applications with the SX Range. From small room LCR, surrounds, subs and ATMOS, right through to Surrounds and ATMOS speakers for larger rooms. Angled, Flat, in-wall, on-wall, or in-ceiling all desinged to fit a purpose and sound the same!

LEA

LEA professional offer some of the most flexible installation amplifiers on the world market. With an ability to run HiZ or LowZ per channel simultaneously, and 'Smart Bridge' a single channel without loosing the other 3 channels all controlled from the easy access DSP, set up and control is super easy.

Learn more about Lea Professional

PRODUCT RANGE

AMPLIFIERS

PRODUCT SPOTLIGHT: **CS124**

This 'half rack' size amplifier is a real gem with its power and installation flexibility. Connect series 'Power Sharing' and 'Smart Bridge' allows you to bridge 1 channel to double power 240w RMS without loosing any of the other 3 outputs.

Delivering 4x 120w RMS or 1x 240w RMS + 3x 100w RMS, you have true flexibility for multi-room audio or a small home cinema installation from the same amplifier.

CS1504

With 1500w RMS x 4 channels of simultaneous output, you can run 4 subwoofers, or 3 large LCRs in a cinema, plus 'Smart Bridge' the 4th channel for a subwoofer.

Each channel on the DSP can be configured to deliver the ideal frequency range and delay, plus limit where needed too.

MC2

MC² AUDIO

Based in the UK, MC2 delivers the very best in Pro Audio sound quality with legendary reliability. Used in recording studios to large scale live venues, and everything in-between.

When sound quality matters, it has to be MC2.

Learn more about MC2

PRODUCT RANGE

AMPLIFIERS

PRODUCT SPOTLIGHT: **I-68**

The i-68 8 channel amplifier delivers 8x 600wRMS @ 4Ω, all channels driven! You can even run 100v line on individual channels for high channel count installs, plus Low Z in the important zones.

You can bridge channels and double the output for full flexibility. A legend in the commercial installation or high end cinema markets.

DELTA DSP-80

The Delta DSP-80 is a real warrior of an amplifier, delivering 4x 2000wRMS @ 4Ω and stable at 2Ω, bridgeable to 2x 4000w per channel which is ideal for InfraSub bass control.

For control and dynamics like never before, you need Delta Series amplifiers.

MOOSE SOUND

PRO

MOOSE sound is a professional audio brand 100% developed and manufactured in Portugal. They have loudspeakers and amplification from small commercial to large live sound arrays.

All products are developed and manufactured “in site”, built and assembled with European components and parts exclusively offering its customers reliable, cost-effective systems featuring elegant design and rugged construction, truly providing “turnkey” solution.

”A thirst for innovation and changing the game has been our “raison d’être”, (willingness to go the extra mile)”

Learn more about Moose Sound

PRODUCT RANGE

PRO & COMMERCIAL
LOUDSPEAKERS & AMPS

PRODUCT SPOTLIGHT: **INSTAL SERIES**

The Instal Series is designed for compact high performance installations wether in retail, small bars and restaurants or your man cave! All models use EU transducers and highly efficient and low distortion high frequency drivers offering quality and reliability.

DUAL SERIES

The DUAL series is the perfect professional solution for a wide range of applications such as bars, clubs, DJs or even Karaoke bars. Offering 2 performance levels DUAL and DUAL PRO, and passive or active options, they are the most versatile pro solution. Rugged 15mm Birch Ply cabinets, powder coated metal grille and powder coated finish for long lasting durability.

SCREEN EXCELLENCE

screen excellence

Crafted in Suffolk, England since 2008, **Screen Excellence** is dedicated exclusively to producing premium acoustically transparent projection screens for high-end home and private cinemas.

With deep expertise in audio-visual technology, they lead the industry in innovation and performance. Choosing Screen Excellence ensures your clients experience the very best in home cinema quality, without compromise..

Whatever your installation needs, there is a screen for you.

Learn more about Screen Excellence

PRODUCT RANGE

CINEMA SCREENS

PRODUCT SPOTLIGHT: **REFERENCE**

When image and sound quality are the first and foremost considerations, the **REFERENCE** Fixed Acoustically Transparent product line will provide the ideal projection surface. It is perfect for a dedicated home cinema of any size and you will love the InfiniteBlack light absorbing velvet-covered frame.

This luxurious high quality screen comes complete with a solid aluminium frame coated with InfiniteBlack velvet. Its Enlightor woven projection surface is backed by an acoustically transparent black material for ultimate contrast and eliminating rear wall reflections. REFERENCE screens can be manufactured in many sizes and aspect ratios to fit your exact needs.

ADVANCED FEATURES

- Uncompromised image and sound quality
- No moiré effect - ideal for use with 4k projectors
- Acoustically transparent woven black backing fabric eliminates rear wall light reflections while maximising contrast
- High quality aluminium frame ensures structural rigidity
- Groove tensioning system guarantees a perfectly flat projection surface
- InfiniteBlack velvet frame provides the ultimate black image border
- Hand crafted with care in United Kingdom

TRIBUTARIES
CABLES

TRIBUTARIES®
Bringing it all **together**

PRO

Tributaries was founded in 1991 and is a family owned American company with a complete line of audio, speaker and power cables exclusively developed by celebrated cable designer Jay Victor.

Incorporating a host of patented technologies and made with cooper made specifically for audio applications and conductors multi gauge in design with individually insulated stands and precision impedances.

All products are constructed with the finest metallurgy and materials, and assembled in Orlando, Florida with meticulous hand craftsmanship.

Tributaries Founder
and industry legend,
Joe Perfito.

Learn more about Tributaries

PRODUCT RANGE

HOME CINEMA,
HIFI AUDIO
& VIDEO CABLES

PRODUCT SPOTLIGHT: **UHDAOC HDMI**

Tributaries has long been a leader in HDMI design and engineering, ensuring that all cables actually deliver exactly what they say they do. All tested before they leave the factory, so when installed, you know they work and deliver the ultimate video and audio performance, leaving little to no jitter or error correction at the receiving end. Seeing the colour difference is all you need.

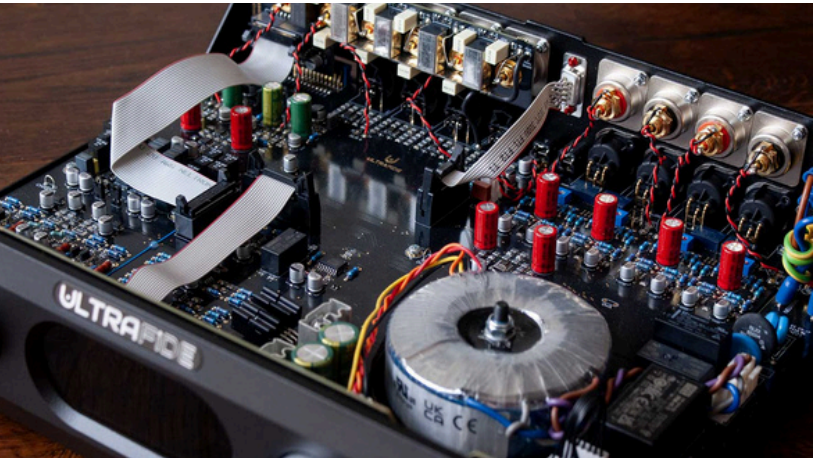
SERIES 8 CABLES

The Series 8 audio cables offer true performance enhancements to any audio video system without the 'Audiophile / Cinephile' price tag. Utilising many of the design concepts of big brother 'Clarus Cable' they deliver the signal with as little interference as possible so you hear what the recording engineer intended. RCA, Balanced, Speaker, Digital, Subwoofer and Power Cables all designed with your Audio Video pleasure in mind.

ULTRAFIDE

Using decades of sonic pedigree from parent company **XTA/MC2's** pioneering work in live and studio settings, Ultrafide brings intimacy, energy and depth to Hi-Fi for a truly immersive audio experience.

Being able to transmit this to multiple home environments while maintaining the sonic depth that audiophiles crave is their ultimate goal. They always maintain a central focus on the music. After all, this is why they do what they do – they want you to listen to the music, not the equipment!



Learn more about Ultrafide

PRODUCT RANGE

AMPLIFIERS

PRODUCT SPOTLIGHT - U4PRE

he U4PRE is as clean and uncluttered on the outside as the audio control coming out of it. Forming part of the 'Ultra Sigma' series, this quad output audiophile pre-amp is the base and control for any high end audio system.

Class A circuits, Super low frequency DC Coupled System design, and over-engineered Toroid power supply for maximum in High end performance, plus ultraflexible built in high end Phono stage for MM & MC cartridges and a class A/B Headphone amplifier.

U500DC

2x 500w RMS @4Ω utilising the 'Ultra-Sigma' design topology,

DIAS-U8

2x 1000w RMS @4Ω with their unique TC Drive technology

both match perfectly with the U4PRE to deliver audiophile performance with ultra high power output and audio control.

VIVA
ADUIO

Viva Audio was founded in 1996 by brothers with a passion for music and a quest for perfect sound.

Designed and built on the centuries-old traditional Italian hand craftsmanship, their product range combines cutting edge technology, decades of audio expertise and superior quality materials to create the most incredible sound systems available. Viva Audio is built with passion and you can hear it in every system!

“Music with heart”

PRODUCT RANGE

HYBRID VALVE AMPLIFICATION & HORN LOUDSPEAKERS

PRODUCT SPOTLIGHT: **NUDA SYSTEM**

The Nuda loudspeaker system is a culmination of years of research into horn loaded speakers and matching amplification to deliver an astonishingly 'real' audio performance. Comprises of 3 way horn loaded speakers with an active subwoofer.

Match with a Solista integrated amplifier for the mid & high end for a magical result and enjoy music like never before!

A triumph of modern design and traditional methods that creates musicality rarely found in HiFi, musical accuracy and emotional expression! Single ended design with Triode Tubes and real 'point to point' circuitry in a Zero negative feedback Pure Class A operation. When you hear it, you know!

There are not enough words to express how good this system is. 'Music with heart' is the best description I can offer! Horn speakers with dedicated low frequency drive units all powered by dedicated amplifiers. The partition of frequencies is done by modification to the brandwidth of each amplifier. The result is astoundingly good.

WHAT OUR CLIENTS SAY

As a critical component of **Krix's** sales strategy, Global AV Sales partnership has been instrumental in propelling Krix's growth, particularly in Europe. Over the past 5 years, we've found Global AV Sales to be incredibly easy to work with, tirelessly dedicated, and amazingly adept at finding new partners that align with our values and goals. They're not just a great partner, but a valuable one - we highly recommend them to anyone looking to take their sales to the next level.'

Director
Krix Australia

Since the inception of **Ferrum Audio** we have been working together. They are not just an external service provider, they are an integral part of our Ferrum family.

If you need to grow sales, build lasting relationships with your customers and have an open and transparent relationship, Global AV Sales is for you.

Sales Manager
Ferrum Audio

LET'S WORK
TOGETHER

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